

# Commercial Contributions to Anchorage Folk Festival



Please use this form to accompany your contribution to ensure we capture information about your organization correctly.

\_\_\_\_\_  
Name of Contributing Organization

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, ZIP Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Contact Name and Phone Number(s)

**Thank you for your  
support of the  
Anchorage Folk  
Festival!**

**Your contribution  
makes folk arts  
and music  
happen!**

Our organization is contributing to the Anchorage Folk Festival at the level checked below:

- Basic                    \$150 — \$249
- Partner                 \$250 — \$499
- Patron                  \$500 — \$999
- Sponsor                \$1,000 — \$4,999
- Major Sponsor       \$5,000 & above

We would like to contribute an additional amount of \$\_\_\_\_\_.

A check payable to Anchorage Folk Festival, Inc., is enclosed in the amount of \$\_\_\_\_\_.

OR go to our website at [www.anchoragefolkfestival.org](http://www.anchoragefolkfestival.org) and use the PayPal link to donate with PayPal funds or credit card. Please post this form with your check to the address shown above or submit via email with payment completed through PayPal.

If you would like an advertisement in our Program, please note that in the comment box with the appropriate person's contact information.

(Choose one) The contributing organization  is  is not a nonprofit organization as determined in accordance with Section 501(c) of the Internal Revenue Code.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Anchorage Folk Festival is a 501(c)(3) Nonprofit organization. EIN 92-0142926*

*PO Box 243034 Anchorage AK 99524-3034  
[www.anchoragefolkfestival.org](http://www.anchoragefolkfestival.org)  
[membership@anchoragefolkfestival.org](mailto:membership@anchoragefolkfestival.org)*

*Form updated October 26 2024*

## Guidelines for Commercial Contributions to Anchorage Folk Festival

- 1) Commercial contributions will be recognized in various ways according to the magnitude of the contribution annually as follows:

Basic	\$150 to \$249
Partner	\$250 to \$499
Patron	\$500 to \$999
Sponsor	\$1000 to \$4999
Major Sponsor	\$5000 & above
- 2) Commercial contributions at **all levels** entitle the donor to receive direct mail and e-mail news of Festival activities and any such additional benefit as may be determined by the Corporation from time to time to be available.
- 3) Contributions at the **Basic level** entitle the donor to be recognized during the Festival, including a ½-page-size advertisement in the printed Festival program.
- 4) Contributions at the **Partner level** entitle the donor to be recognized at the Festival, including a ½-page advertisement in the printed Festival program. Additionally, Partners will be named on the Festival website with a link as appropriate to the Partner's commercial website.
- 5) Contributions at the **Patron level** entitle the donor to be recognized at the Festival, including a full-page advertisement in the printed Festival program, and a listing of names posted in the Wendy Williamson Auditorium Foyer. Additionally, Patrons will be named on the Festival website with a link as appropriate to the Patron's commercial website.
- 6) Contributions at the **Sponsor level** entitle the donor to be recognized at the Festival, including a full-page color advertisement in the printed Festival program. Sponsors will be named on the Festival website with a link as appropriate to the Sponsor's commercial website. Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer. Posters will not exceed 12 square feet and shall note the sponsor's support of the Anchorage Folk Festival.
- 7) **Major Sponsors** will be recognized from the stage during each Festival event. Major Sponsors are entitled to a full-page color advertisement in the printed Festival program. Major Sponsors will be named on the Festival website with a link as appropriate to the Sponsor's commercial website. Major Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer. Posters will not exceed 12 square feet and shall note the sponsor's support of the Anchorage Folk Festival. A Major Sponsor may also display a logo poster at performances away from the main stage, including dances, workshops, lectures, or other Festival events, in addition to the main stage. Logo posters at Folk Week venues are subject to the discretion of the hosting venue.
- 8) Donations to the festival on behalf of a commercial enterprise qualify the donor organization to one vote at the annual meeting of the membership in accordance with Section 4 of the Bylaws.
- 9) All artwork for printing including logos and advertising is to be provided **by the deadline** as an electronic file. Posters will be provided by the contributor, ready for display on a wall or freestanding easel. Posters at off-site events need to be coordinated by the donor.
- 10) Additionally, **Sponsors and Major Sponsors** may request one 6-foot table within the Wendy Williamson Auditorium lobby during regular Festival sessions from which they may exhibit and/or sell merchandise related to music or to activities taking place at the Anchorage Folk Festival. Staffing and all liability for any tables, merchandise, and activity are the sole responsibility of the exhibitor and will be acknowledged via a signed and documented release. Availability of any table(s) is extremely limited and may be denied due to lack of space. *Requests are considered at the discretion of the Board of Directors.*

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# ***Anchorage Folk Festival Supporters***

All artwork and payment for ads  
is due by December 10.

To uphold our tradition of top-quality, free performances  
and educational opportunities for the local community,  
the Anchorage Folk Festival relies on the support of  
our members and our sponsors.

Your donation is a very important way you can say “yes”  
to keeping folk music and dance alive in our community.  
Thank you for your support.

Full-Page Ad Dimensions:       $4 \frac{7}{8}'' \times 7 \frac{7}{8}''$   
4.875" x 7.875"

—Color                              \$ 1,000  
—Black & White                 \$ 500

Program pages are 5.5" wide by 8.5" tall.

Please send artwork for your ad to [illico@markelliswalker.net](mailto:illico@markelliswalker.net).

Half-Page Ad Dimensions:       $4 \frac{7}{8}'' \times 3 \frac{3}{4}''$   
4.875" x 3.75"

—Color                              \$ 500  
—Black & White                 \$ 250

Third-Page Ad Dimensions:       $4 \frac{7}{8}'' \times 2 \frac{3}{8}''$   
4.875" x 2.375"

—Black & White                 \$ 150

*Thank You!*

