



October 2026

Dear Friend of the Anchorage Folk Festival:

The Anchorage Folk Festival is a celebration of folk arts, music, and dance in Anchorage, Alaska. Since 1990, we have produced an annual midwinter festival for our community featuring over 500 local performers and showcased professional guest visual and musical artists, who together share their talents on the same stage. Our annual festival draws thousands of attendees—auditorium audiences, participants in more than 50 workshops and dances, and patrons—to local cafés and bars during Folk Week performances.

Our Festival has succeeded because of the dedication and support from Volunteers, Festival Members, Commercial Contributors, the Municipality of Anchorage, Pick.Click.Give, and other community development and arts organizations. It is such a pleasure for us to bring two weeks of energy and inspiration to festival participants and the Anchorage community during the deep Alaska winter.

For nearly four decades, this all-volunteer production effort has warmed winter evenings and weekends with the best of folk arts and music from around Alaska, as well as our national and internationally acclaimed featured guest artists. It is our mission to offer this annual festival free to the community, which is only possible through the widespread financial support of members of the Anchorage Folk Festival and contributions from commercial organizations and partners.

Festival support of the Anchorage Folk Festival comes in a variety of ways, and our commercial supporters are an integral and important pillar. Commercial Contributors are recognized as outlined in our attached Guidelines for Commercial Contributions to the Anchorage Folk Festival, and include featuring the organization in website links, emailed membership correspondence, festival advertising in the program and at the venues, and with shout-outs to our audience from the festival mainstage. We cherish our Commercial Contributors and wholly know that the Anchorage Folk Festival could not exist without their support. Becoming a Commercial Contributor and/or becoming a Festival Member is simple, by visiting our website—<https://www.anchoragefolkfestival.org/about/donate>—or via the QR code below.

Thank you for your interest in building community through folk arts and music as a supporter of the Anchorage Folk Festival. Please email folks@anchoragefolkfestival.org with any questions you might have.

Sincerely,

Anchorage Folk Festival Board of Directors

<http://www.anchoragefolkfestival.org/>

PO Box 243034, Anchorage, AK 99524-3034

EIN 92-0142926

QR Code for online commercial contributions



Commercial Contributions to Anchorage Folk Festival

Please use this form to accompany your contribution to ensure we capture information about your organization correctly.



Name of Contributing Organization

Mailing Address

City, State, ZIP Code

Email Address

Contact Name and Phone Number(s)

**Thank you for your support of the
Anchorage Folk Festival!**

**Your contribution makes folk arts and
music happen.**

Our organization is contributing to the Anchorage Folk Festival at the level checked below:

Basic \$150 — \$249

Partner \$250 — \$499

Patron \$500 — \$999

Sponsor \$1,000 — \$4,999

Major Sponsor \$5,000 & above

We would like to contribute an additional amount of \$_____.

A check payable to Anchorage Folk Festival, Inc., is enclosed in the amount of \$_____.

OR go to our website at **www.anchoragefolkfestival.org** and use the PayPal link to donate with PayPal funds or credit card. Please post this form with your check to the address shown above or submit via email with payment completed through PayPal.

If you would like an advertisement in our program, please note that in the comment box with the appropriate person's contact information. **The deadline to submit advertisements for the 2027 program is December 15th, 2026.**

(Choose one) The contributing organization is | is not a nonprofit organization as determined in accordance with Section 501(c) of the Internal Revenue Code.

Signature

Date

Guidelines for Commercial Contributions to Anchorage Folk Festival

- 1) Commercial contributions will be recognized in various ways according to the magnitude of the contribution annually as follows:
 - Basic \$150 to \$249
 - Partner \$250 to \$499
 - Patron \$500 to \$999
 - Sponsor \$1000 to \$4999
 - Major Sponsor \$5000 & above
- 2) Commercial contributions at **all levels** entitle the donor to receive direct-mail and email news of Festival activities and any such additional benefit as may be determined by the Corporation from time to time to be available.
- 3) Contributions at the Basic level entitle the donor to be recognized during the Festival, including a ⅓-page-size advertisement in the printed and digital Festival program.
- 4) Contributions at the **Partner level** entitle the donor to be recognized at the Festival, including a ½-page advertisement in the printed and digital Festival program. Additionally, Partners will be named on the Festival website with a link as appropriate to the Partner's commercial website.
- 5) Contributions at the **Patron level** entitle the donor to be recognized at the Festival, including a full-page advertisement in the printed and digital Festival program, and a listing of names posted in the Wendy Williamson Auditorium Foyer. Additionally, Patrons will be named on the Festival website with a link as appropriate to the Patron's commercial website.
- 6) Contributions at the **Sponsor level** entitle the donor to be recognized at the Festival, including a full-page color advertisement in the printed and digital Festival program. Sponsors will be named on the Festival website with a link as appropriate to the Sponsor's commercial website. Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer. Posters will not exceed 12 square feet and shall note the sponsor's support of the Anchorage Folk Festival.
- 7) Major Sponsors will be recognized from the stage during each Festival event. Major Sponsors are entitled to a full-page color advertisement in the printed and digital Festival program. Major Sponsors will be named on the Festival website with a link as appropriate to the Sponsor's commercial website. Major Sponsors are furthermore entitled to provide a poster featuring the donor's logo for display in the Wendy Williamson Auditorium Foyer. Posters will not exceed 12 square feet and shall note the sponsor's support of the Anchorage Folk Festival. A Major Sponsor may also display a logo poster at performances away from the main stage, including dances, workshops, lectures, or other Festival events, in addition to the main stage. Logo posters at Folk Week venues are subject to the discretion of the hosting venue.
- 8) Donations to the festival on behalf of a commercial enterprise qualify the donor organization to one vote at the annual meeting of the membership in accordance with Section 4 of the Bylaws.
- 9) All artwork for printing, including logos and advertising, is to be provided **by the deadline** as an electronic file. Posters will be provided by the contributor, ready for display on a wall or freestanding easel. Posters at off-site events need to be coordinated by the donor.
- 10) Additionally, **Sponsors and Major Sponsors** may request one 6-foot table within the Wendy Williamson Auditorium lobby during regular Festival sessions from which they may exhibit and/or sell merchandise related to music or to activities taking place at the Anchorage Folk Festival. Staffing and all liability for any tables, merchandise, and activity are the sole responsibility of the exhibitor and will be acknowledged via a signed and documented release. Availability of any table(s) is extremely limited and may be denied due to lack of space. *Requests are considered at the discretion of the Board of Directors.*

Anchorage Folk Festival Supporters

All artwork and payment for ads
is due by December 15, 2026.

To uphold our tradition of top-quality, free performances
and educational opportunities for the local community,
the Anchorage Folk Festival relies on the support of
our members and our sponsors.

Your donation is a very important way you can say “yes”
to keeping folk music and dance alive in our community.
Thank you for your support.

Full-Page Ad Dimensions: $4\frac{7}{8}" \times 7\frac{7}{8}"$
4.875" x 7.875"

—Color \$ 1,000
—Black & White* \$ 500

* These ads will be black & white in the printed program but can be
submitted in color for placement in the digital version.

Program pages are 5.5" wide by 8.5" tall.

Please send artwork for your ad to illico@markelliswalker.net.

Half-Page Ad Dimensions: $4\frac{7}{8}" \times 3\frac{3}{4}"$
4.875" x 3.75"

—Color \$ 500
—Black & White* \$ 250

* These ads will be black & white in the printed program but can be
submitted in color for placement in the digital version.

Third-Page Ad Dimensions: $4\frac{7}{8}" \times 2\frac{3}{8}"$
4.875" x 2.375"

—Black & White* \$ 150

* These ads will be black & white in the printed program but can be
submitted in color for placement in the digital version.

Thank You!

